



The Right Honourable Rishi Sunak MP
Prime Minister
10 Downing Street
London
SW1A 2AA

Ron Delnevo
PCA Chair
Windmill Drive
Leatherhead
KT22 8PW

4 March 2024

Dear Prime Minister, **UK Cash Acceptance/ Payment Choice Act**

I have written to you on a number of occasions about cash acceptance in the UK. Sadly, you have yet to act.

UK cash acceptance is declining, which is counter intuitive considering that it emerged from a YouGov survey in 2023 that only 3% of UK adults do not use cash.

Whilst seven million UK adults largely depend on cash to live their daily lives, around another 45 million people told YouGov that they wish to exercise their choice to continue to use cash. In fact, over 70% of those surveyed felt so strongly about this issue that they want a law passed to guarantee them the right to use their cash, when and where they choose.

I would urge you not to continue to ignore the clear wishes of the British public. Please, at a minimum, include a pledge to introduce payment choice legislation in your next general election manifesto.

Legal protection for payment choice can be introduced at no cost to the government and those misguided businesses which have imposed "cashless" can be given 12 months to comply with the new legislation. In any event, there have been few complaints from businesses in other markets where such legislation has been implemented.

Ireland, the only country with which the UK has a land border, has already agreed to put legal protection for cash acceptance in place. Many other European countries already have such protection, as do a number of American states and cities.

Most members of the British public find it impossible to understand why they deserve less payment choice than those living in our nearest neighbours and in our "special relationship" partner, the United States.

You still have an opportunity to correct this obvious anomaly – and, at the same time, delight over 40 million British voters.

I look forward to hearing from you.

Your sincerely

A handwritten signature in black ink, appearing to read "Ron Delnevo".

Ron Delnevo
Chair of the Campaign Committee
The Payment Choice Alliance
Email: ron.delnevo@paymentchoicealliance.org
Phone: 07973210154